

College of Liberal Arts Area Plan
Spring 2002
EXECUTIVE SUMMARY

The College of Liberal Arts Area Plan (Spring 2002) has been arranged to relate to the major goals and initiatives of the Washington State University Strategic Plan.

UNIVERSITY GOAL: Offer the Best Undergraduate Experience in a Research University

- Redevelop Undergraduate Programs to Respond to Interest and Need.
- Establish a Liberal Arts Advising Center.
- Provide Academic Direction for General Studies Program.
- Re-design the General Studies Distance Degree to Incorporate Internet Technologies.
- Encourage Undergraduate Inquiry Programs across the Liberal Arts Curriculum.
- Develop Partnerships with Communities, Schools, and Professional Organizations.
- Increase Opportunities for Study of International Topics, Exposure to International Students, and Study-abroad Programs.

UNIVERSITY GOAL Nurture a World Class Environment for Research, Scholarship, Graduate Education, the Arts, and Engagement

- Increase Recruitment of Diverse, High Quality Faculty and Graduate Students.
- Establish and Fund the Plateau Center for American Indian Studies.
- Establish a Mini-Campaign to Enhance Research and Innovative Curriculum Development in the Edward R. Murrow School of Communication.
- Establish Targeted Areas for College Support of Departmental Efforts to Enhance Research and Improve Curriculum.
- Develop an Integrated Plan for the Fine and Performing Arts.
- Increase the Public Visibility of the Thomas S. Foley Institute for Public Policy and Public Service, Enhancing its Capacity to Improve the Stature of the Department of Political Science.
- Redevelop and Enhance Graduate Programs to Reflect New Interdisciplinary Scholarship and Incorporate New Media Technologies.
- Continue to Provide and Enhance Funding Support for Scholarly Journals.

UNIVERSITY GOAL: Create an environment of trust and respect in all we do

- Continue to Evaluate Departments and Programs Using the Departmental Assessment Rubric Endorsed by all Departments in the College Strategic Plan.
- Increase College Awards Distributed to Faculty and Staff in Recognition of Their Research, Teaching and Service Contributions.
- Continue to Sponsor Effective Training Programs for College and Departmental Faculty and Administrative Leadership.

UNIVERSITY GOAL: Develop a culture of shared commitment to quality in all of our activities.

- Expand College Interdisciplinary Workgroups that Encourage Cooperation Across Departments.
- Increase Support for College Departmental Efforts to Engage in Integrated Marketing.
- Maintain Recruitment of College External Advisory Council to Assist with College Development, Student Recruitment and Public Relations.
- Maintain and Expand Collaborative Planning with the Branch Campuses.